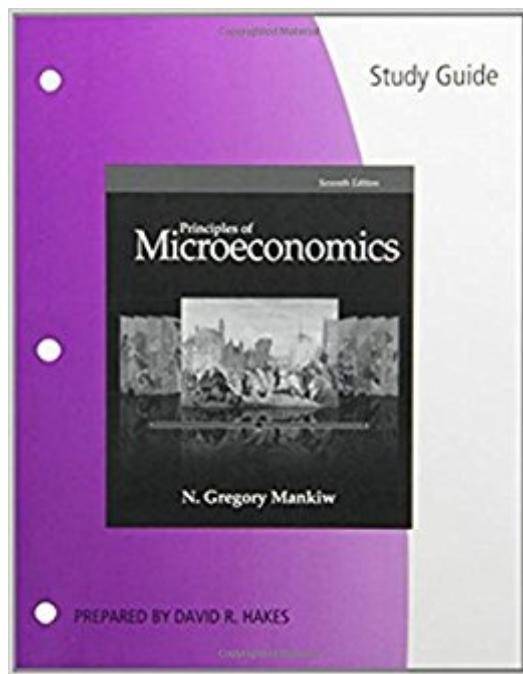


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Study Guide For Mankiw's Principles Of Microeconomics, 7th



Synopsis

David R. Hakes (University of Northern Iowa) has prepared a study guide that will enhance student success. Each chapter of the study guide includes learning objectives, a description of the chapter's context and purpose, a chapter review, key terms and definitions, advanced critical-thinking questions, and helpful hints for understanding difficult concepts. Students can develop their understanding of the material by doing the practice problems and answering the short-answer questions. They can then assess their mastery of the key concepts with the self-test, which includes true/false and multiple-choice questions.

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N. Gregory Mankiw is Robert M. Beren Professor of Economics at Harvard University. He studied economics at Princeton University and MIT. Dr. Mankiw is a prolific writer and a regular participant in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals, such as the American Economic Review, Journal of Political Economy, and Quarterly Journal of Economics, and in more widely accessible forums, including The New York Times, The Washington Post, The Wall Street Journal, and Fortune. Dr. Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics. From 2003 to 2005, he

served as chairman of the President's Council of Economic Advisers.

This study guide is ESSENTIAL if you are having difficulty with Aplia's Microeconomics. It is less wordy than the book and condenses main ideas for you. Each chapter's summary is followed by problems to work out, 15 true/false questions, and 20 multiple choice questions. These test your understanding of the ideas and your ability to apply them (unlike the textbook). Great prep for the Aplia test questions.

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